



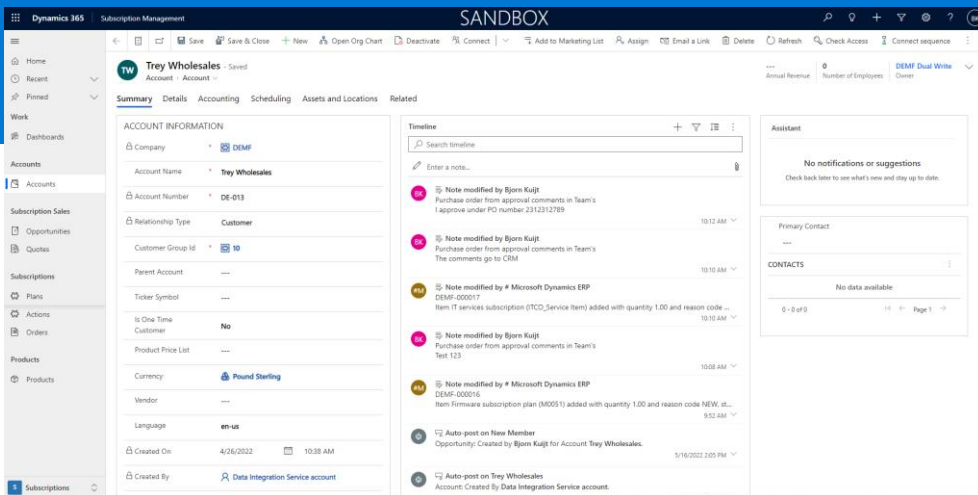
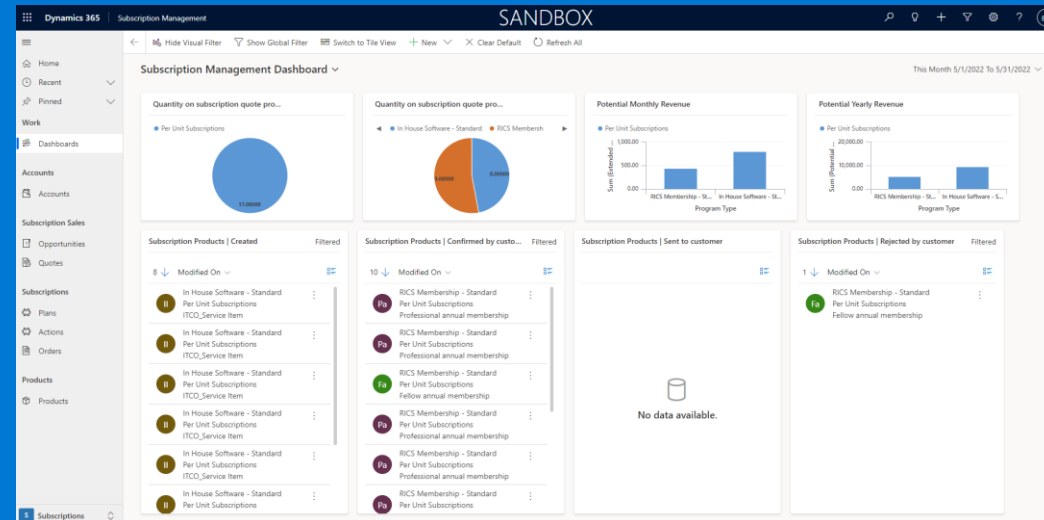
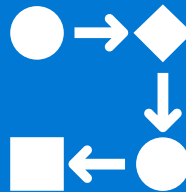
LISA[®]
Reach

Lead to cash full cycle

Start with digital sales activation

Empower your sales and customer services teams

Use Microsoft's DataVerse and LISA Reach to setup your teams to drive digital selling or new subscriptions and extending into up- and cross selling.



Turn your leads and accounts into loyal subscribers

Uncover up- and cross selling capabilities and create timely and great looking subscription quotations. Use business process driven cycles and sales automation to win more recurring revenue.



Grow your ARR



Bluefort's Subscription solutions (LISA) for Sales help you boost your recurring revenue

Seamlessly transition won subscription sales into operation plans



Use the synchronous Dualwrite integration tools and benefit from out of the box integration between Subscription Sales and Operations.

LISA Reach and BusinessPro and 100 % connected providing you with an end-to-end cross-departmental subscription lifecycle.



Structure your sales and customer services processes and carry on with subscription operations and billing following harmonized processes.



Uncover new opportunities in your subscriber base and push new up- and cross sales activities to your customer success teams.

Activate your digital selling and subscription operations



Create integrated subscription lifecycles and reduce the time-to-bill cycle.

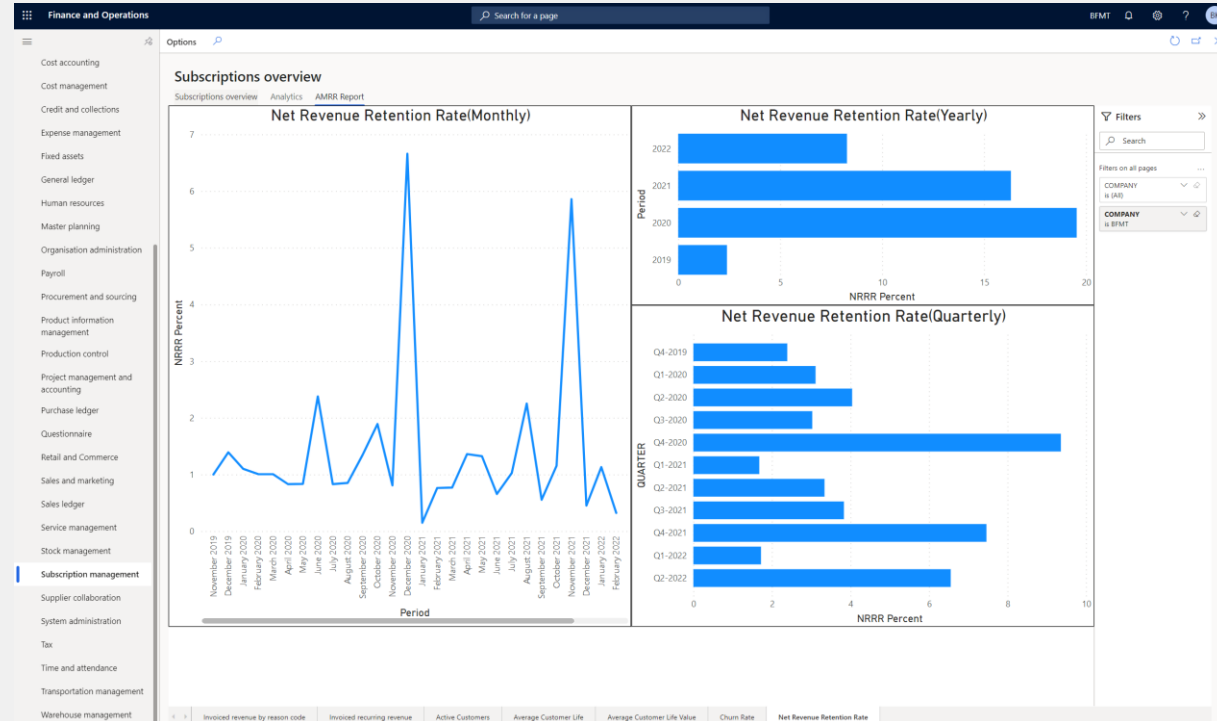
Increase your revenue and retention with LISA Reach and BusinessPro.



Use pre-set integrations between Sales, Operations and Customer Services.



Uncover all details and ensure that all team members have a 360 degree view on customer interaction.



For more information, visit www.bluefort.eu or mail us at sales@bluefort.eu

