



**LISA<sup>®</sup>**  
Business

# Discover **LISA Business**

Licence and Subscription Automation

**Subscribe  
for Success**

# Get Back to Your Goals and Get Your Time Back

The biggest problem with small and mid-size business subscriptions is that the teams running them are being held back. And that causes spin-off challenges that can ruin a business, no matter how hard you work.

As an SMB leader, you work to meet the needs of customers with subscription models that drive recurring interaction. That build relationships. And that relies on efficient billing and operations.

But too often you're supposed to achieve this with cobbled together solutions with no automation.

**We know that leaders like you are powered by passion. Innovators. Dreamers. And builders. You have game-changing vision and grit.**

**But how can you find the time to lean into the mission and future-proof the business, when you're forced to put out fires in subscription manual processing hell?**

You can't. And you shouldn't be stuck there. But things can finally be different. Here's how.

## Say hello to LISA Business

The smarter way to manage subscriptions. Powered by Microsoft Dynamics 365 Business Central, our subscription management solution tackles subscription problems in one go.

Built on the latest cloud platform, LISA is a full SaaS solution that is easy to use, and offers security, performance, and a fast return on investment.

# LISA Business can



Enable you to flexibly define your subscription products.



Automate billing, renewals, and changes to existing plans, for easy management of recurring revenue without errors or disputes.



Collect and reconcile all subscription payments.



Automate recognised revenue, keeping track of and splitting any advance annual up-front subscription payments across the year.



Collect funds using Direct Debit or recurring credit card collections, so that cash flow stays under control.



Streamline sales and operations with fast subscription quotes, detailed offers, and a well-designed pipeline.

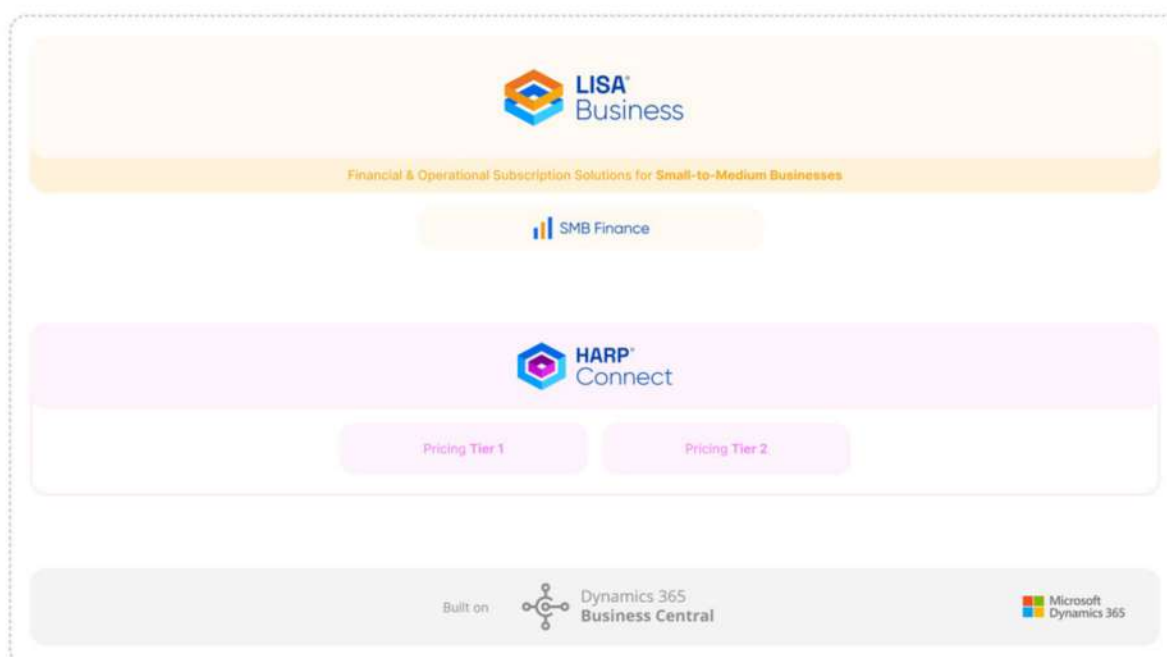


Provide robust analytics and insights into customer behaviour and preferences to power personalised services like pricing, promotions and product offerings.

# Who is LISA Business for?

If you've already got Dynamics 365 Business Central, great! LISA Business is a certified extension that drops straight in.

If you are using another ERP solution, we're sorry that you can't take advantage of all the subscription management opportunities offered by LISA Business. But if you like, we'd be happy to have a conversation about switching you to Business Central.



## Big returns from smart subscription management for your business

Gone are the countless hours of wasted time. Human error. Disputes. Missed revenue opportunities. You're finally free to do what you want to do to innovate and future-proof your business.

**In other words, you automatically reap all the benefits and your customer's finally centre stage.**

And with a pricing model that works for high-volume/low value subscriptions, as well as low-volume/high-value models, subscription success is all in one place.

**Get unstuck for good with LISA Business**



Bluefort is the go-to partner for subscription management software that transforms your problems into profits. We have one aim- to remove the roadblocks that stop your business from flourishing.

We're a software-plus-services company, underpinned by Microsoft Dynamics, proud to power more and more processes every day for our customers worldwide. But working with us doesn't stop at award-winning technology- our industry insights will help you discover and unlock hidden value.

We solve the problems that keep you up at night. Imagine a modernised operation with sky-high sign-ups, hyper-automated back-office processes, and industry-beating retention rates. It can be yours.

**Take your business to the next level.**

**Let us show you how.**



Want to discover more  
about LISA Business for  
Microsoft Dynamics 365  
Business Central?

## Get in touch

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